

## Sarthak Educational Trust

### Sarthak Advocacy Program - Awareness initiatives for persons with Disability

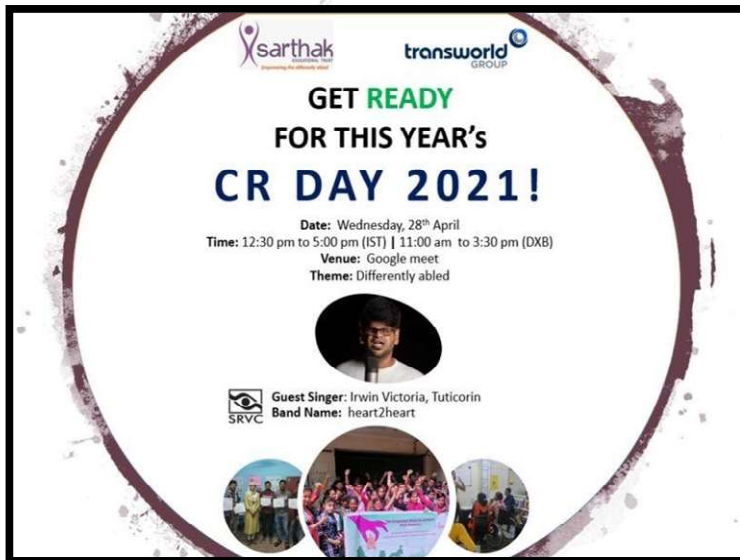
(Progress report – April 2021)



The primary focus of Sarthak's awareness & advocacy initiative is to create opportunities for a life of equality and dignity for Persons with Disability and their families through holistic approach by providing Medical Rehabilitation, Inclusive Education, Skill Development Training & Sustainable Employment and Advocacy to those in need.

Advocacy for Sarthak means to take action to create change. Advocacy has been described as "speaking truth to power". The perennial struggle of the rights of people with disability, including the right to have access to public resources, right to education, right to be employed, and other community support services necessary to support living an independent, unsegregated life is advocated through advocacy programs of Sarthak.

**Sarthak Educational Trust takes pride in mentioning that more than 200+ corporate houses have been sensitized and converted into the prospective hiring partners of persons with disability.**

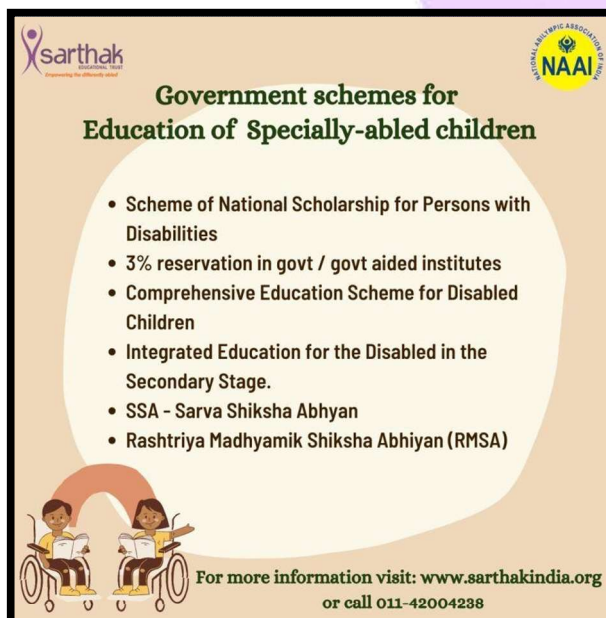


A successful online CR Event for 2021 conducted with Transworld Group of Companies on 28<sup>th</sup> April 2021, where volunteers shared numerous ways to manage stress during the pandemic and discussed about skills required in corporate sector.

## Glimpses of Advocacy Events – April 2021

### Levels of Advocacy at Sarthak

- **With Government** - As an outcome of advocacy with center and state government of India, Sarthak advocacy events came with varied thought leadership over various areas of action for PwDs, namely, National Action Plan Accessibility India Campaign, Sector Skill Council for Persons with Disabilities, and passing of the Rights of Persons with Disability Act, 2016 was the positive outcome.



Sarthak continuously aims to spread awareness to strengthen the disability sector. It aims to harness the foundation of its beneficiaries.

- **With Corporate** –We envision a society of humankind to be stronger. This is also done where we involve the corporate stakeholders, study job profiles with person with disabilities with the mutual consent of the human resource manager. Not only this, a basic orientation session is conducted for the non –disabled employees of the organization to acquaint them with the basic know – how to deal with the persons with disabilities, for instance, sign language sessions, basic infra support for accessibility at workplace etc.



**Sarthak Educational Trust's Lucknow Centre has been successful in placing four candidates in Flipkart amidst this pandemic. We extend our gratitude to Flipkart team for giving such continuous opportunities to our PwDs.**

## Sensitization Workshops

Sensitization for them becomes an important agenda in inclusive hiring initiatives. Once they are sensitized and understand the value proposition with the PwD, it leads to successful inclusion and long-term benefits to them producing diverse and strong teams.

- **With India Disability Empowerment Alliance (IDEA)**—NGO capacity growth is an essential tool to share mutual benefits to share resources. This helps in building an ecosystem of stronger humankind where all people irrespective of the abilities, flourish.

**Sarthak Educational Trust's NGO Partnership Program, India Disability Empowerment Alliance (IDEA) organised Zoom online webinar on 17th April 2021 on the topic "Importance and modes of fundraising for NGOs".**



- **With Media-** Media is an important instrument in raising awareness and countering stigma. Sarothak during advocacy events ensures the disability awareness is spread to large masses at once.

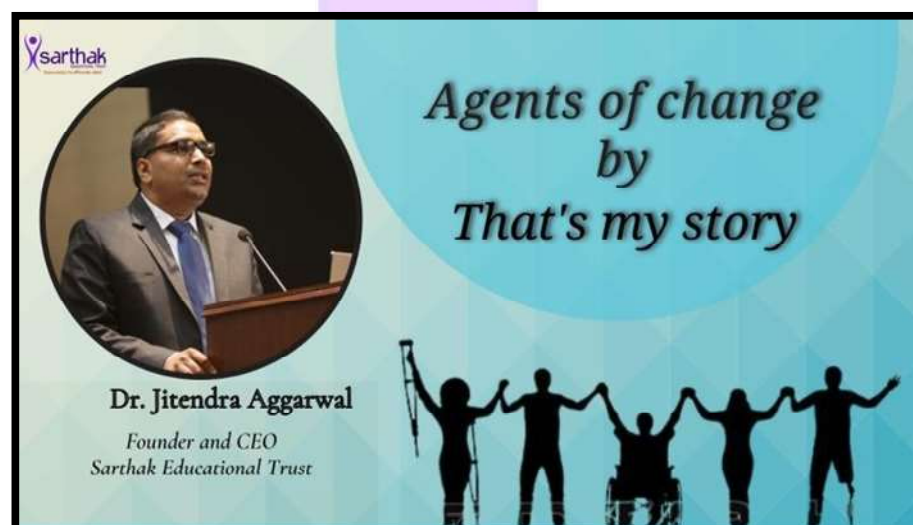
**You're not disabled with the disabilities you have; you are able by the abilities you have."**

**This is what Sarothak's CEO, Dr. Jitendra Aggarwal truly believes in.**

**Glad to share with you all, his interview with That's My Story. Let's listen to his story, the story that unfolded with the empowerment of persons with disability.**

**Let's listen to the journey of Sarothak Educational Trust through Dr. Jitendra himself.**

**Watch full video - <https://bit.ly/3spq2hk>**



## Introduction to Sarthak k Sarathi

### K Sravya Latha – Sarthak Hyderabad Center

**K Sravya Latha is from Sarthak's Hyderabad Centre. She has an OH candidate.** Her father barred her from studying but her continuous motivation to study and make it big. She was introduced to Sarthak Educational Trust through a friend. She was given training in computers and developed a detailed lens of the professional industry. Her personal experience was enjoyable as I she noticed visible improvement within her behavioural skills. **She is currently working in Genpact, drawing a salary of INR 16,000/ month. She extends her deepest regards for Sarthak. Let's listen to Sravya's journey.**

<https://www.youtube.com/watch?v=zApz5hwOgzk>

### Kranti – Sarthak West Delhi Center

**Kranti is Sarthak's OH candidate from Sarthak Delhi Centre.** Kranti had 2 marriages, and presently she is happily married, having 2 children, earlier she was side-tracked from family and faced lot of disrespect. She is currently staying in Najafgarh. Her sudden interaction with Sarthak's Mobilizer changed her life. **She trained herself with Sarthak's trainers and aced computers and communications skills. She is currently in working in Flipkart as Sorter from last 7 months, She is getting 17K Salary and her shift timings are Morning 5 AM -2 PM. Let's listen to Kranti's story.**

<https://www.youtube.com/watch?v=euH9aNhot7E>

### CALL FOR ACTION

For people with disabilities, the ability to advocate for oneself is essential. For disabled people, advocacy is also an effective way to make changes in systems, policies and procedures that affect their daily lives. So, we at Sarthak try our best to advocate their rights and disseminate into the society.

For more information, reach out to Sarthak Advocacy Team

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011-42004238

Link for Donation - [sarthakindia.org/donation.php](https://sarthakindia.org/donation.php)

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